

# GREAT WRAP

## Great Wrap partners with Opal to distribute Australian made Compostable Pallet Wrap

*The Melbourne-based company, Great Wrap, aims to produce 5,000 tonnes of certified compostable machine pallet wrap in 2024 for distribution through its partnership with Opal*

**Melbourne, Australia:** Great Wrap, a B Corp Certified material science company, has partnered with Opal one of Australia and New Zealand's leading cardboard packaging and recycling companies, to exclusively offer the only Australian made Compostable Machine Pallet Wrap for businesses of all sizes in Australia and New Zealand, enabling them to divert traditional pallet wrap away from landfills.

Great Wrap's Certified Compostable Machine Pallet Wrap, which is certified by the Australasian Bioplastics Association, is made with compostable biopolymers and plant-based oils, is a packaging solution for businesses that secures pallet loads while minimising supply chain waste. Given Australia generates 2.5 million tonnes of plastic waste annually, there is an urgent need to adopt compostable materials.

Opal Packaging Plus, which has been appointed as the exclusive distributor of the Certified Compostable Machine Pallet Wrap, is a business unit of Opal. Great Wrap will add to Opal Packaging Plus' more than 15,000 product range and is the first compostable stretch wrap it offers.

Jordy Kay, Co-founder of Great Wrap says, "Our machine pallet wrap stands out because it's fully compostable, capable of a 250% pre-stretch, operates smoothly on high-speed lines, and maintains high tension for ultimate reliability. Our wrap is denser and stronger than traditional wrap, meaning our customers can reduce their wrap thickness to achieve the same results as they would with traditional wrap."

Mr Chris Daly, Executive General Manager Packaging, Opal, says, "Through our commitment to our Vision, *Opal shapes the future through sustainable packaging*, we have the advantage of being able to offer our customers integrated and innovative products. We're excited to include Great Wrap's Certified Compostable Machine Pallet Wrap within Opal Packaging Plus' extensive range of products."

The Australian Government has set clear national packaging targets including 100% of packaging to be reusable, recyclable, or compostable by 2025, and 70% of plastic packaging to be recycled or composted by 2025.

Julia Kay, Co-founder of Great Wrap says, "Globally, people have been trying to recycle plastic packaging for 50 years, but only 9% of our recycled materials go through the recycling system, showing us the infrastructure isn't perfect, and emphasising the need to diversify and explore more end-of-life options, such as commercial composting, so we aren't reliant on one waste stream."

While currently targeting the Australian business landscape, Great Wrap is also working to build a biorefinery that will produce a marine-degradable material called PHA, to continue to change the packaging landscape. Later this year, Great Wrap is also planning to supply their Compostable Hand Pallet Wrap for exclusive distribution through Opal Packaging Plus.

To start using Great Wrap's Australian made Compostable Machine Pallet Wrap please head to [greatwrap.com.au/pages/enquiries](https://greatwrap.com.au/pages/enquiries).

- ends -

For further information or interview opportunities, please contact:

Madieson Ryan

Head of PR & Communications

[madi@greatwrap.co](mailto:madi@greatwrap.co)

P: 0427 477 337

### About Great Wrap:

Great Wrap, are a B Corp Certified material science company on a mission to end human reliance on traditional plastics. They saw a materials revolution happening around them. Everything was changing rapidly; energy, transport, and agriculture, yet plastic stayed the same. They knew the technology existed to put an end to plastic

waste, but there weren't any products available on the market for us to use. That's when Great Wrap was born. They invented the products they knew the world was missing. They are driven by impact, fuelled by demand, and have a 10-year vision for a world where plastic doesn't exist.

Since their launch in 2019, they've gone through significant growth and have now established a manufacturing facility in Melbourne, Australia. They now proudly manufacture the only Australian made compostable stretch wrap for homes and businesses.

**About Opal:**

Opal is one of Australia and New Zealand's largest packaging, recycling and paper businesses and is part of the NIPPON PAPER GROUP. Opal manufactures innovative fibre packaging and paper solutions and is committed to a circular economy approach. Opal has employees across Australia and New Zealand, and exports locally made products around the world. Its vision is Opal shapes the future through sustainable packaging.