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Opal gives local manufacturing a boost with cutting-edge investment in Christchurch

Opal Cartons New Zealand, a leading provider of innovative packaging solutions, has invested in a cutting-edge Koenig & Bauer printer for its Christchurch site, demonstrating the company's commitment to innovation and high-quality print for local manufacturing in the South Island.

General Manager of Opal Cartons New Zealand, Terri Smith, said this investment offers significant advantages, utilising the latest technology to create additional capacity through efficiencies and high-quality printed products for Opal's valued customers.

"This investment shows our commitment to integrate advanced technology into our South Island Carton site and deliver the best quality products for our customers," said Ms. Smith.

"The printer's technological features will enhance our production capabilities and set new benchmarks in efficiency and quality, allowing us to continue offering unmatched services to customers not only in the South Island, but across New Zealand.

"This investment furthers our commitment to ensuring carton packaging for New Zealand is made in New Zealand by those on the ground at our South Island site," said Ms. Smith.

Opal Cartons Christchurch has been manufacturing for more than 40 years, supplying cartons to a range of key industries including FMCG, Seafood, Dairy and Beverages.

The business recently won gold in the Structural Design Packaging category at the Pride in Print 2024 Awards for the design of a cookie bucket sleeve developed in collaboration with iconic New Zealand brand and Opal Cartons customer, Cookie Time.

"Our structural designer cleverly created a sleeve that featured Cookie Time's fun, colourful branding and was also functional and strong enough to hold more than one kilogram of cookies."

As the market leader in carton manufacturing in New Zealand, Opal's strategic investment is a demonstration of its ongoing support for local manufacturing.

About Opal:

Opal is one of Australia and New Zealand's largest packaging, paper, and recycling businesses, which manufactures innovative cardboard packaging and paper solutions, and is committed to a circular economy approach.

Media enquiries:

Sarah Harvie – Head of Corporate Affairs & Media
sarah.harvie@opalanz.com T: +61 490 441 053

Riley Shannon – Consultant
riley.shannon@porternovelli.com.au T: +61 428 129 931